

# HEALTH IN THE DIGITAL SOCIETY DIGITAL SOCIETY FOR HEALTH

16-18 OCTOBER 2017  
TALLINN, ESTONIA

 @eHealthTallinn #eHealthTallinn

Organised by:



REPUBLIC OF ESTONIA  
MINISTRY OF SOCIAL AFFAIRS



**HIMSS** Europe

## Monday 16 October, 2017

11:00 - 12:00	<b>Lunch</b> Exhibition Floor		
12:00 - 12:30	Workshop <b>Warm-up: National X-Road Workshop</b> Steam Room		
12:45 - 13:30	<b>Introductory Political Address</b> Engine Hall		
13:30 - 13:45	<b>Session Transition</b> Exhibition Floor		
13:45 - 14:45	The Enabling Environment <b>Digital Health around the Globe</b> Engine Hall	The Enabling Environment <b>Digital Health Redefining Stakeholder Partnerships and Business Models</b> Power Station	Digital Infrastructure, Data & Technology <b>Blockchain: Unleashing the Power of Free-Flowing Data</b> Steam Room
14:45 - 15:15	<b>Coffee Break</b> Exhibition Floor		
15:15 - 15:25	<b>Keynote Address (video): "European Citizens deserve the best for the health and economy - lets not wait for another five years"</b> Engine Hall		
15:25 - 15:35	<b>Keynote Address: "Digital Single Market - creating opportunities for digital health and care"</b> Engine Hall		
15:40 - 16:30	The Enabling Environment <b>Where's the money?</b> Engine Hall		
16:30 - 16:45	<b>Session Transition</b> Exhibition Floor		

16:45 - 17:45	Citizen, Professional, Society <b>mHealth: Toward Apps and Digital Therapy Prescriptions?</b> Engine Hall	Digital Infrastructure, Data & Technology <b>Virtual Reality: A New Way to Train and Treat</b> Power Station	Innovation Session <b>Innovation Showcasing Session #1</b> Steam Room
20:00 - 22:00	<b>Dinner</b> Lennusadam Seaplane Harbour		

## Tuesday 17 October, 2017

09:00 - 10:10	The Enabling Environment <b>The Digital Health Society</b> Engine Hall		
10:10 - 10:40	<b>Coffee Break</b> Exhibition Floor		
10:40 - 10:55	<b>Keynote: Reaping the Benefits of Digital Innovation in Health and Care</b> Engine Hall		
11:00 - 12:00	The Enabling Environment <b>EU Member States delivering Health in the Digital Society</b> Engine Hall		
12:00 - 12:15	<b>Session Transition</b> Exhibition Floor		
12:15 - 12:45	Citizen, Professional, Society <b>The Next Fountain of Youth? Rethinking Connected Health for Our Aging Population</b> Engine Hall	Innovation Session <b>Innovation Showcasing Session #2</b> Steam Room	
12:45 - 14:00	<b>Lunch</b> Exhibition Floor		
14:00 - 15:00	The Enabling Environment <b>Digital Innovation for Health and Economic Growth - A Strategic View from Europe and USA</b> Engine Hall	The Enabling Environment <b>Legal Framework Enabling the Free Flow and Secondary Use of Data</b> Power Station	Citizen, Professional, Society <b>Smart Healthy Cities</b> Steam Room
15:00 - 15:15	<b>Session Transition</b> Exhibition Floor		
15:15 - 16:15	Citizen, Professional, Society <b>Citizen-Controlled Data Governance and Data Donors</b> Engine Hall	The Enabling Environment <b>Moving toward Outcomes-Based Healthcare Thanks to Digital</b> Power Station	Digital Infrastructure, Data & Technology <b>Convergence Roadmap on Interoperability Standards and a Digital Tele Healthcare Protocol</b> Steam Room
16:15 - 16:45	<b>Coffee Break</b> Exhibition Floor		
16:45 - 17:45	Digital Infrastructure, Data & Technology	The Enabling Environment	Innovation Session

<b>Empowering Citizens in the Digital Health Society</b> Engine Hall	<b>Building the European Health Data Eco-System - The Role of Public-Private Partnerships</b> Power Station	<b>Estonian Innovation Showcasing Session #3</b> Steam Room
<b>Exhibition Hall Reception</b> Exhibition Floor		

17:45 - 18:30

Wednesday 18 October, 2017

09:00 - 09:30

<b>Political Address</b> Engine Hall
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09:30 - 09:45

<b>Session Transition</b> Exhibition Floor
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09:45 - 10:45

Citizen, Professional, Society	The Enabling Environment	Digital Infrastructure, Data & Technology
<b>My Medicine, My Way: The Role of Personalized Medicine and Genomics</b> Engine Hall	<b>Digital Transformation &amp; Change Management in Health and Social Care Organisations</b> Power Station	<b>Cloud Computing for Patients' Privacy and Quality of Healthcare</b> Steam Room

10:45 - 11:15

<b>Coffee Break</b> Exhibition Floor
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11:15 - 12:15

Citizen, Professional, Society	The Enabling Environment	Digital Infrastructure, Data & Technology
<b>Integrated, Person-Centered Care Innovation for Ageing and Chronic Diseases</b> Engine Hall	<b>Continuity of Care Maturity Model (CCMM)</b> Power Station	<b>Cybersecurity: Protecting Digital Health Consumers and Patients</b> Steam Room

12:15 - 12:30

<b>Session Transition</b> Exhibition Floor
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12:30 - 13:00

<b>Closing Keynote</b> Engine Hall
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13:00 - 14:00

<b>Networking Lunch</b> Exhibition Floor
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