



## Monday, April 29, 2013

8:00 am - 6:00 pm

### Registration

8:00 am - 9:00 am

### Networking Breakfast

9:00 am - 9:15 am

### Welcome and Opening Remarks

John Amato, Vice President & Publisher, Computerworld

Matt Asay, Vice President of Corporate Strategy, 10gen

9:15 am - 9:45 am

### Open or Die?

Jim Whitehurst, President & CEO, Red Hat

9:45 am - 10:30 am

### Opening Up the Cloud

John Mathon, VP, Product Marketing, WSO2

Ram Peddibhotla, Director, Planning and Product Marketing, Intel

Jim Wasko, Director, Linux Technology Center, IBM

Peter Yared, Chief Technology Officer and Chief Information Officer, CBS Interactive

Moderator: Kara Sprague, Principal, McKinsey & Co.

10:30 am - 11:00 am

### Morning Break: Visit the Open Source Showcase

11:00 am - 11:30 am

### The Cloud Imperative

Martin Fink, CTO and Director, HP Labs, HP

11:40 am - 4:50 pm

### Open Cloud

### Open Data

### Open Mobile

### Open Legal

11:40 am - 12:30 pm

### Cloud Wars: The State of Open Cloud

Joshua McKenty, Co-founder and

### Big Data: Trends and Opportunities

Peter Goldmacher, Managing

### Lessons Learned from Running HTML5 at Facebook Scale

Charles Jolley, Director of

### The Changing Compliance Landscape: Advanced Open Source Issues for Large

CTO , Piston Cloud Computing  
Marten Mickos, CEO, Eucalyptus Systems  
Sam Ramji, Vice President, Strategy, Apigee  
Peder Ulander, Vice President of Marketing, Citrix  
James Watters, Head of Product, CloudFoundry, Pivotal Labs  
Moderator: Krishnan Subramanian, Principal Analyst, Rishidot Research

Director, Cowen & Co.

Engineering, Facebook

## **Enterprises**

Clifford Allen, Senior Attorney, Open Source Legal Group, Microsoft  
Andrew Hall, Associate, Fenwick & West LLP  
Jeff Luszcz, Founder & VP, Professional Services, Palamida  
Moderator: Stephen Gillespie, Partner, Fenwick & West LLP

12:30 pm - 2:00 pm

## **Lunch with Birds of a Feather Discussion Tables**

2:00 pm - 2:50 pm

**Intel & Open Source Innovation in the Data Center**  
Ram Peddibhotla, Director, Planning and Product Marketing, Intel

**Turbo-Charging Open-Source Hadoop Solutions for Faster, More Meaningful Insights**  
Gord Sissons, Product Marketing Manager, IBM Platform

**Big Data and the Cloud**  
Peter Linnell, Senior Engineer, SUSE

## **Best Practices in Organizing and Running a FOSS Foundation**

Jonathan Bryce, Executive Director, OpenStack Foundation  
Steve Crumb, Executive Director, GENIVI Alliance, Global Inventures  
Mike Milinkovich, Executive Director, Eclipse Foundation  
Moderator: Mark Radcliffe, Partner, DLA Piper

3:00 pm - 3:50 pm

**Virtualization Opens Up: KVM, OpenStack and the Virtualization of Everything**  
Al Gillen, Program Vice President, Systems Software, IDC  
John Keese, Chief Executive Officer, Autonomic Resources  
Ram Peddibhotla, Director, Planning and Product Marketing, Intel  
Davide Ricci, Senior Product Manager, Wind River  
Sean Xiang, Chief Executive Officer, Bloomberg  
Moderator Jean Staten Healy, Head of Linux, IBM

**Building Large Scale Enterprise Databases with ANSI SQL Capabilities Over Hadoop**  
Tomer Shiran, Vice President of Product Management, MapR

**The Enterprise Goes Mobile**  
Jeff Haynie, Chief Executive Officer, Appcelerator

## **The Open Source Software Project Lifecycle: Challenges and Opportunities**

Paula Hunter, President, Outercurve

4:00 pm - 4:50 pm

## **A New IT Plan: Enterprise**

**Why Hybrid Cloud Will Win and Open Web for Open Mobile**

## **Innovating at the Edge of**

**DevOps PaaS, APIs, and Ecosystems**  
Chris Haddad, VP of Technology Evangelism, WSO2

**What Impact it Will Have on Enterprises and Developers**  
Sameer Dholakia, GM of Cloud Platforms, Citrix  
Anand Iyengar, Chief Technology Officer & Co-founder, CloudVelocity  
Mathew Lodge Lodge, Vice President, Cloud Services, VMware  
Pere Monclus, Chief Technology Officer, PlumGrid  
Ursheet Parikh, GM of Server & Tools, Microsoft  
Moderator: Robin Vasan, General Partner, Mayfield Fund

Andre Charland, Director of Product Management, PhoneGap, Adobe  
**Copyright - Oracle v. Google and its Implications for Open Source**  
Robert Blasi, Partner, Goodwin Procter LLP

5:00 pm - 6:30 pm

**Taste of San Francisco Reception in the Open Source Showcase**

## Tuesday, April 30, 2013

8:00 am - 3:30 pm

**Registration**

8:00 am - 9:00 am

**Networking Breakfast**

9:00 am - 9:05 am

**Welcome & Opening Remarks**

John Amato, Vice President & Publisher, Computerworld  
Matt Asay, Vice President of Corporate Strategy, 10gen

9:05 am - 9:35 am

**Cloud, The Next Stage Of Collaboration With Open Source**

Alfonso Castro, Director of Strategic Open Source Partnerships, Microsoft  
Tom Hanrahan, Principal Program Manager, Microsoft  
Michael Miller, Vice President, Alliances & Marketing, SUSE

9:35 am - 10:05 am

**Big Data in 2013: State of the Union**

Roman Stanek, CEO, GoodData

10:05 am - 10:35 am

**Hadoop, OpenStack, and the Power of Community-driven Open Source**

Shaun Connolly, Vice President of Corporate Strategy, Hortonworks

10:35 am - 11:00 am

**Morning Break: Visit the Open Source Showcase**

11:00 am - 4:50 pm

**Open Cloud**

**Open Data**

**Open Enterprise**

**Open Future**

11:00 am - 11:50 am

**Virtualization or Cloud: Different, Solving the Big Data Dilemma Same or Equal?**

Al Gillen, Program Vice President, Systems Software, IDC

Jeff Morris, Vice President, Product Marketing, Actuate

**Data Security and Privacy: Enforcing Data Security and Privacy Policies in the Mobile Enterprise Using Open Source**

**Open Source at Netflix**  
Adrian Cockcroft, Cloud Architect, Netflix

Jeffery S Norman, Partner, Kirkland  
& Ellis LLP

11:50 am - 1:00 pm

**Networking Lunch**

1:00 pm - 1:50 pm

**The Business Value of Private  
PaaS in an Open-Source World**

Bart Copeland, Chief Executive  
Officer, ActiveState  
John Wetherill, Developer  
Evangelist, ActiveState

**Tools and Tech for Big Data  
Success**

Donnie Berkholz, Senior Analyst,  
RedMonk

**The Current State of Mobile  
Application Development**

Jeffrey Hammond, Principal  
Analyst, Forrester Research

**Open Source All the Cities**

Jason Hibbets, Project Manager,  
Red Hat

2:00 pm - 2:50 pm

**Developers and the Cloud**

James Staten, Vice President &  
Principal Analyst, Forrester  
Research

**Rapidly Evolving Identity &  
Access Management to Meet  
Today's B2C & Cloud  
Challenges**

Daniel Raskin, Vice President of  
Marketing, ForgeRock

**Building Real-Time Big Data  
Analytics Platform for Business  
Insights and Decisions**

Pankaj Mittal, Chief Technology  
Officer & Senior Vice President,  
Impetus Technologies

**Big Data Analytics at Facebook**

Ravi Murthy, Engineering Manager,  
Facebook

3:00 pm - 3:50 pm

**GitHub and the Future of  
Enterprise Software  
Development**

Alex Malinovich, Head of Sales,  
GitHub

**Why Open Source Governance  
Matters**

Ian Skerrett, VP of Marketing,  
Eclipse Foundation

**Open Source, Cloud and the  
Consumerization of IT**

Erica Brescia, Chief Operating  
Officer and Co-founder, BitNami

**Inside the Research Labs at  
Mozilla**

Rick Fant, Vice President, Apps  
and Marketplace, Mozilla