

*TIA*2016

CAPITAL IDEAS CONFERENCE & EXHIBITION



THE WORLD'S
Largest
Gathering of
Brokerage-based
3PLs!

YOUR INVITATION TO
Exhibit

April 6-9, 2016

**Grand Hyatt
San Antonio, TX**

You can't afford to miss this meeting!



This is the only meeting for third-party logistics providers. It is a once-a-year opportunity for you to interact with representatives from throughout North America and abroad. Key decision makers with buying authority attend this meeting. Most of the attendees are owners and senior managers.

Who is TIA?

TIA is the premier professional and educational organization of the \$164 billion third-party logistics industry. TIA represents transportation intermediaries of all disciplines in domestic and international commerce and is the voice of transportation intermediaries to shippers, carriers, government officials and international organizations. TIA members abide by a strict code of professionalism. Transportation Brokerage is currently growing at 2-3 times GDP.

Who attends this show?

- Property Brokers
- Domestic Freight Forwarders
- Intermodal Marketing Companies
- Perishable Commodity Brokers
- Motor Carriers
- Logistics Management Companies
- Ocean forwarders and NVOCCs
- Air Forwarders
- Warehouse Forwarders

Value-Added Benefits

In addition to the ability to meet with potential and existing customers, the TIA 2016 Capital Ideas Conference & Exhibition offers an array of additional benefits.

- Exclusive exhibit hours with no competing activities.
- Top notch educational sessions to complement the show and draw more qualified attendees to the event.
- FREE registrations lists, prior to and after the event, to assist you with pre-show promotion and follow-up activities.
- FREE 25 word listing in the Final Program showing your company's profile and contact information.
- Advertising Sponsorship opportunities in the Final Program, the Logistics Journal and Logistics Weekly.

Take this opportunity to:

- Meet key decisions makers who have buying authority for their companies – talk directly to the top individuals in the company
- Introduce new products and services to a top-quality audience
- Strengthen relationships with existing customers
- Generate qualified leads
- Expand your customer base
- Share your expertise by speaking at a session

**10%
Exhibitors**

**90%
Key Decision
Makers**

A pie chart with a dark grey base and a small tan slice. The tan slice is labeled '10% Exhibitors' and the dark grey portion is labeled '90% Key Decision Makers'.

About the Exhibition

The TIA Conference is an exceptional opportunity to network with the leaders of the brokerage-based 3PL industry. It has allowed Internet Truckstop Group to continually grow its business by listening to those who attend. It is the perfect opportunity for us to hear what we're doing right and what we need to change from those who live and breathe transportation.

— Brent Hutto, CMO, Internet Truckstop Group

Preliminary Schedule

The exhibit floor is open on Thursday, April 7, 2016 and Friday, April 8, 2016. None of these hours conflict with any other scheduled events. Exhibitors are reminded that no hospitality functions are to be scheduled in conflict with official TIA functions.

Move In

Thursday, April 7th 10:00 am – 5:00 pm

Hours

Thursday, April 7th 6:00 pm – 8:00 pm

Friday, April 8th 11:00 am – 2:00 pm

Friday, April 8th 5:00 pm – 7:00 pm

Move Out

Friday, April 8th 7:00 pm – Midnight

Costs of Exhibiting

10' x 10' booth	\$3,000 (Non-Members \$4,000)
10' x 20' booth	\$6,000
20' x 20' booth	\$12,000
20' x 30' booth	\$20,000

Multiple booths are available to TIA members only. Availability and number of booths per company are based on TIA priority points guidelines. Payment in full is due with the exhibit booth reservation.

Included in the Cost of the Booth

- Full booth set up consisting of flameproof backdrop (8' high) and side drapery (3' high) on aluminum supports.
- One complimentary full registration per 10' by 10' booth for the Conference. Includes all sessions, handouts, meal functions, banquet and social functions. Additional booth workers are charged \$350.
- Free 25 word listing and profile of your company and products in the Conference Final Program.
- Free registration lists prior to and after the conclusion of the meeting.

These companies know the value of exhibiting at the TIA Conference & Exhibition:

10-4 Systems	MacroPoint
3Gtms	McLeod Software
3PL Systems	MercuryGate International
Adar IT	Middlewest Motor Freight Bureau
Ahmann-Martin	NOTS Logistics
Aljex Software	Old Dominion Freight Line, Inc.
ALK Technologies, Inc.	One Source Risk Management & Funding, Inc.
Avalon Risk Management	Pegasus TransTech
BAM Worldwide	Polaris Transportation Group
Banyan Technology	PostEverywhere
Bill Hay International	Project 44
CargoNet	Registry Monitoring Insurance Services
CSX	RenovoData
DACA (Distributors and Consolidators of America)	Revenova LLC
DAT Solutions and Keypoint	RLS Logistics
Direct Freight Services	SaferWatch
EBE Technologies	Shift Freight, LLC
Efreightsolutions LLC	Smart Capacity
Electronic Funds Source	SmartWay
Euler Hermes	SMC3
Eureeka	Streamline – A Union Pacific Company
Florida East Coast Railway	The ILS Company
Forward Air Inc.	Thoroughbred Direct Intermodal Services
FourKites, Inc	TLC Alliance
Free Freight Search	TMW Systems, Inc.
Freight Management Systems, Inc	TranSolutions, LLC
Getloaded	Transport Topics
Global Solutions Insurance Services, Inc. (GSIS, Inc.)	Transportation Data Source
GTG Technology Group	Truckstop.com
Gulf Coast Business Credit	Try Hours, Inc
Infinity Software Solutions, Inc.	VeriFreight
Integro Insurance Brokers	VersaPay
Logistical Labs, LLC	YRC Worldwide
LoJack SCI	

First Round of Booth Assignments June 15, 2015

Final Round of Booth Assignments September 14, 2015

Cancellation Cut-Off date October 1, 2015

Rules and Regulations

Eligible Exhibits

Show management reserves the right to determine the eligibility of any company or product for inclusion in the show. Contracts are not valid and booths not assigned without receipt of a fully completed form and full payment at the TIA office.

Floor Plan

Show management reserves the right to assign booth space and has control over admission policies at all times.

Use of Exhibit Space

- All demonstrations or other promotional activities must be confined to the limits of the exhibit booth.
- Exhibitor must procure at its own expense any necessary licenses/permits necessary for the purpose of displaying and/or exhibiting any products or services at the show.
- Exhibitors must show only goods manufactured or distributed by them in the regular course of business.
- No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.
- Exhibitors may procure at their own expense, modest food and beverage in their booths for entertaining purposes during designated show times only.
- Food and beverage must be purchased through the host hotel or convention center where the Annual Conference is taking place. Outside food and beverage is prohibited.
- All guest room deliveries (flyers, items, information, promotions) must be approved by TIA one month in advance of the conference. Room deliveries are required to be delivered by the hotel and are subject to hotel room delivery fees. After the room delivery is approved by TIA, exhibitors will work directly with the hotel for room deliveries. Hotel fees will be charged directly to the exhibiting firm.

Booth Information

- To maintain uniformity and to prevent obstructing the view of adjoining booths, as well as to comply with fire regulations, standard booths (one or more booths in a straight line) must not be higher than eight feet in the back and three feet along the side dividers. Perimeter wall booths (standard wall booths located on the outer perimeter wall of the exhibit floor) must not be higher than eight feet in the back and three feet along the side dividers. Island booths must not be higher than 12 feet. No walls, partitions, decorations or other obstructions may be erected which in any way interfere with the view of any other exhibitor. All visible parts of booths must be free of electrical cords and unfinished surfaces.
- Display material exposing unfinished surfaces is not permitted and must be finished at the exhibitor's expense. Show management reserves the right to have such finishing done and bill the exhibiting company for any charges incurred.

Exhibit Information

- No "live" microphones or loudspeaker equipment will be permitted in any exhibit booth; however, portable film, slide and videotape projectors may be utilized as long as other rules are met. If audio/visual equipment is used, the exhibitor agrees to comply with all hotel regulations for the operation of the equipment. All sound devices must be turned to a conversational level and should not be objectionable to neighboring exhibitors.
- Helium-filled balloons, live animals or birds and smoking are not permitted in the exhibit area.
- Alcohol is permitted in the exhibit area only during official receptions and only the alcohol provided by the hotel specifically for these receptions is permitted.
- Show management reserves the right to restrict the exhibits which, due to noise, method of operation, materials or any behavior that becomes objectionable.

Also to prohibit or to evict any exhibit, which, in the opinion of show management, may detract from the general character that show management determines to be desirable. In the event of such restriction or eviction, show management is not liable for any refund or any other exhibit expense.

- The exhibiting of products does not constitute an endorsement by show management, nor is an exhibitor permitted to represent in any manner that its goods and/or services have been endorsed by TIA.

Exhibitor Activities

Exhibitors agree not to schedule or conduct any outside activities, including but not limited to, receptions, seminars, symposiums and hospitality suites, that are in conflict with the official published program of the show management.

Common Areas

The registration area, aisles, common areas, main entrance, etc. may not be used for the purpose of displaying any equipment, merchandise, signs, demonstrations or distributing materials.

Fire Regulations

Exhibitors shall comply with all local, state, federal and building fire and smoking regulations.

Set up and Dismantling

Installation of exhibits will begin at 10:00 am, Thursday, April 7, 2016, and must be completed by 5:00 pm, Thursday, April 7, 2016. All charges for services will be billed to the exhibitor directly. Dismantling of exhibits may not begin until after the show has closed at 7:00 pm, Friday April 8, 2016, and must be completed by Midnight, April 8, 2016.

Special Conditions

Exhibitors may appoint their own subcontractors only for the physical set up and dismantling of their displays. Show management, however, must be notified in writing at least 30 days prior to the show. Certificates of Insurance must accompany such notifications. The official service contractor, and/or the hotel must provide all other show services.

Security

TIA will provide perimeter security in the exhibit hall during set up, show hours and dismantling. Show management will take reasonable precautions against damage or loss by fire, theft or other means. TIA does not, however, guarantee or insure exhibitors against any loss or damage for any reason. TIA, the hotel, or any other officers, agents or employees shall not be liable for any act or omission of security watchmen. Exhibitors are responsible for insuring their equipment and other materials used in the exhibit.

Subletting

No exhibitor may assign, sublet or apportion the whole or any part of the space allotted to him/her, nor exhibit therein, nor permit any other persons or firms to exhibit therein, any goods or services other than those distributed by the exhibitor in the regular course of business, without the written consent of show management. Each booth is limited to one name and one 25 word description per booth.

Booth Cancellation

Written cancellation is required and must be postmarked no later than Thursday October 1, 2015 to qualify for a refund of monies paid less a \$100 administrative fee. Written cancellations postmarked received after Thursday October 1, 2015, forfeit all monies paid. Space may be resold or reassigned without any obligation on the part of TIA for any refund whatsoever.

Show Cancellation

In the event that fire, strike or other circumstances beyond the control of TIA causes the show to be cancelled, a full refund of exhibit fees will be made.

Exhibitor Registration

Personnel must pick up their registration materials and badges during regular registration times. No one will be admitted to the exhibit hall without a badge, and badges must be worn at all times when in the exhibit hall.

Badges

No one (including exhibit personnel, installation and dismantling crews, etc.) will be admitted to the exhibit hall without a badge. Badges are required and must be worn by all attendees and exhibit personnel at all times. Persons without badges will be escorted out of the exhibit hall. Exhibitors with exposition credentials (an exhibitor badge) will be admitted into the exhibit hall one hour prior to the opening of the show and be permitted to remain in the hall up to one hour after closing each day.

Liability and Insurance

Exhibitors shall assume all responsibility for damage to the display area and shall indemnify and hold harmless agents, servants and employees of TIA and the hotel from and against any and all claims for loss, damage, injury no matter however caused, resulting from, or arising out of or in any way connected with exhibitor's participation in TIA's Exhibition. Exhibitors must insure themselves against property loss and/or damage and liability for injury. Damage to inadequately packed property is the exhibitor's responsibility. In the event the exhibitor damages the building, he/she agrees to reimburse the owner of the building for the cost of repairing such damages. Exhibitors also agree to abide by all other provisions of these regulations, fire regulations, all other regulations of the hotel and local, state and federal regulations. Exhibitors are required to send TIA a certificate of insurance with TIA named as a certificate holder by March 15, 2016. The complete address for the COI is: TIA, 1625 Prince Street, Suite 200, Alexandria VA 22314

Indemnity

Exhibitor agrees to indemnify and hold harmless TIA, and any and all co-sponsors, their officers, employees and members, from any and all liability to any person or persons for or by reasons of the breach by exhibitor, his/her agents or employees of: any condition, defective or otherwise, of any apparatus, equipment or fixtures furnished by exhibitor in connection with his/her exhibit; any act or omission of said exhibitor, or any of his/her agents or employees. Indemnity includes, but is not limited to, claims of copyright, trademark or patent infringement, unfair competition and products liability. The exhibitor, on signing the contract, expressly releases TIA, and any and all co-sponsors, their officers, employees and members from any and all claims for loss, damage or injury. Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save TIA, and any and all co-sponsors, their officers, employees and members, and the host site harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of the host site jointly or severally, their employees and agents. In addition, exhibitor acknowledges that show management/host site does not maintain insurance covering exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Amendments

TIA reserves the right to revise, delete or otherwise amend these exhibit rules at any time and without prior notice.